

# media

your presentations



# YOUR MEDIA EXPERIENCE

**CUSTOM BRANDING**

**SLIDE ZOOM**

## HIGH RESOLUTION IMAGES

Show any content from laptop, whiteboard, doc camera, tablet PC or visualizer in resolutions up to 1920x1080

## VIDEO PLAYBACK CONTROLS

Play, pause, stop, skip back

## PRESENTATION INFORMATION

Event description, presenter images and bios

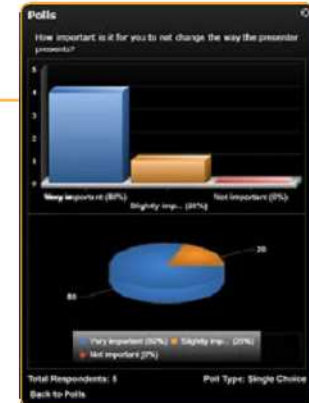
**SEARCH**

## USER-CONTROLLED LAYOUT

- Full screen
- Picture in picture
- Side by side
- Full frame
- Swap media elements

## AUDIENCE INTERACTION

- Polls
- Ask a question
- Share presentation bookmarks
- Links to related materials
- Chapters



**CLOSED CAPTIONS**

**SLIDE NAVIGATION**



# HOW IT WORKS

## Record

- Automatically capture and synchronize high resolution video and slides
- Record any device - laptop, tablet, whiteboard, document camera, visualizer
- Avoid slide uploads or post-production delays
- Pre-schedule to automatically start/stop recording
- Integrate with existing AV and room control systems
- Choose room-based and portable appliances



## Deliver

- Stream to any device – PC, Mac®, Linux®, iPad®, iPhone®, iPod®, Blackberry® or \*Android®
- Download MP3 podcasts and MP4 vodcasts
- Publish to CD, DVD, USB or zipped folder to watch without the Internet
- Auto-publish to Mediasite Catalogs, course/learning management systems or any portal
- Embed presentations in any web page

## Watch

- High resolution video and slides
- Viewer-controlled layouts and navigation
- Powerful keyword search
- Custom branding
- Interactive polls and Q&A
- Closed captioning support

## Manage

- Create and manage recording schedules
- Organize content in searchable catalogs
- Secure viewing permissions and system access
- Analyze all viewing data and trends
- Edit content



# POPULAR APPLICATIONS



## EDUCATION

online lectures | continuing education | blended learning | events  
recruitment & orientation | guest speakers | alumni relations



## HEALTH

grand rounds | continuing medical education | caregiver training  
professional development | public health announcements



## ENTERPRISE

all-hands meetings | executive communications | webinars | conferences  
training and workforce development | product launches | special events



## GOVERNMENT

professional development | public meetings | legislative proceedings  
military training | emergency response coordination | community outreach

# RECORD YOUR WEBCASTS

## EASY TO USE

No need for presenters to pre-upload slides, install any software, change how they present or learn new technology

## HANDS-FREE OPERATION

Automatically start/stop recording based on pre-scheduled times

## LIVE AND ON-DEMAND

Record and stream presentations for viewers to watch on any device when it's convenient for them

## DEVICE FLEXIBILITY

Record content presented from any DVI or VGA device (laptop, tablet, whiteboard, document camera, visualizer)

## INSTANT RICH MEDIA

Eliminate post-production or transcoding delays with instantly synchronized high resolution video and images

## PAUSE/RESUME ANYTIME

Easily accommodate breaks or other unwanted content during any live or on-demand recording

## ERROR-FREE RECORDING

Never miss a capture with video and slide confidence monitors

## MEDIA RL RECORDER

In your lecture halls, smart classrooms, conference and training rooms or auditoriums

## MEDIA ML RECORDER

For your on-the-go webcasting, live events, guest speakers, conferences or tradeshows



# MANAGE YOUR WEBCASTS



## **SCHEDULER**

Save time and speed user adoption with automated recording schedules



## **CATALOG**

Automatically create custom content archives without web development or integration skills



## **SECURITY**

Guarantee only authorized users access your content with directory integration



## **ANALYTICS**

See who is watching what content and when to correlate viewing patterns to improved learning outcomes, increased retention or program effectiveness



## **SEARCH**

Enhance productivity by quickly pinpointing the exact information you need



## **CLOSED CAPTIONING**

Provide viewers a richer, online experience while meeting federal or state accessibility mandates



## **EDITOR**

Put the finishing touches on recorded presentations, create learning modules or repurpose content



Media is the most trusted webcasting and video content management platform that automates how you record, deliver, manage, search and track your video and multimedia presentations.

Our time-tested Media Recorders and schedule-based workflow speed user adoption. Designed with your instructors and speakers in mind, Media captures their video and any presentation materials in high resolution – automatically webcasting them live or on-demand without changing how they present. This patented approach eliminates content publishing delays, potential user error and time-intensive support. Plus, Media integrates with any existing AV and educational technology or easily goes to the field to stream live events.

Media EX Server is a powerful video content management platform to distribute and archive your organization's video and rich media knowledge. Media EX provides everything you need to schedule, catalog, secure, analyze and search your organization's video-based content library. It makes it easy to manage as many system users, recorded content hours and viewers as you need – whether installed on-premise or hosted in our servers



Webcasts



White papers



Tech Specs



Briefs



Case Studies

