

What's new in Media 6

The leading lecture capture and webcasting platform - now the most mobile
Introducing the first and broadest range of live mobile streaming from a professional-grade webcasting appliance and rich media management platform.

- Live or on-demand streaming of any Media presentation to your iPad®, iPhone®, iPod®, Blackberry® or Android® device* using HTML5 and H.264
- Automatic device detection to ensure the most optimal Media viewing format for each device type
- Touch-friendly Media Player providing the same rich media experience as on a PC or Mac® plus familiar navigation gestures
- Smooth Streaming support for all live and on-demand H.264 presentations
- Variable playback speed for HTML5-based Media Player

** Android support available 2012*



System-wide search

Search for any word or phrase in a single presentation, in a presentation catalog and now across your **entire** Media library.

- Every keyword search scans
 - Indexed slide text
 - Presentation metadata – titles, descriptions, presenters and more
 - Closed caption transcripts, if available
- Search results automatically play the presentation where the search term occurs

Search engine optimization for public content

Media makes it easier for people to find your publicly-available content by exposing more information about your presentations (metadata, slide text and captioning transcripts) to the search engines.

Enhanced Media analytics

Media 6 advances the flexibility and availability of its robust viewing statistics including:

- Embeddable analytics widgets to display Media viewership or other reporting data in any web page
- Report sharing to securely push important Media statistics to other authorized users via email
- iOS-friendly analytics and reports for anywhere access

Web-friendly mini player

This convenient, resizable player easily embeds Media content in tight spaces on blogs and web pages. Viewers can choose to watch content right on the page or launch the full-size player.

Enhanced screen reader mode

With a single keyboard shortcut, visually impaired users easily enable any Media presentation, in any Media Player, for screen readers like JAWS® or Window-Eyes.

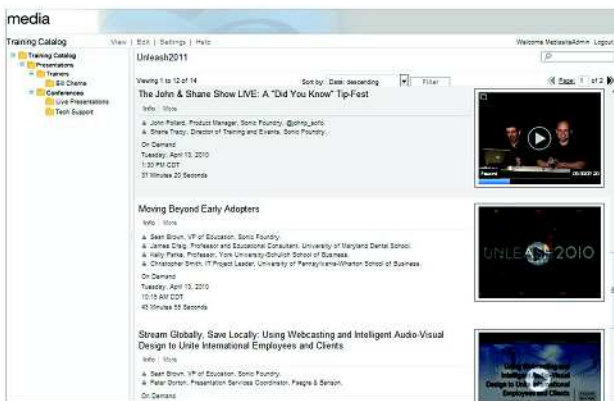
More Media Catalog options

Media 6 adds several new layouts to its library of automatically-generated catalogs.



Mobile | Leveraging auto-device detection and HTML5, the embeddable, touch-friendly Mobile Catalog is optimized for today's tablets and mobile devices and simplifies content distribution to multiple device types

Calendar | Outlook-style view of all one-time and recurring presentations, color-coded as live, on-demand or scheduled



Video Preview | Media default catalog gets a time-saving facelift, allowing users to preview or watch presentations within the catalog itself

Presentation and catalog registration

In addition to the advanced viewing permissions available for any Media presentation or catalog, forms with custom registration fields can now be added, allowing content owners and administrators to collect valuable information about viewers before they are allowed to watch a presentation or see a catalog.

Enhanced Media Management Portal

New content management capabilities include:

- H.264 video imports to archive, secure, manage and track any H.264 content alongside other Media content
- Webcast previews on all presentation summary pages
- On-the-fly presenter profile creation
- In-portal editing of presentation slide titles and descriptions
- Link to external survey or polling systems
- Maximum concurrent viewer limits per presentation to control network and bandwidth impacts